

SWATHI TEXTILES

CHIRALA

Date: 20.07.2020

This is to certify that the following students of 3rd YEAR BCom of yarlagadda annapoornamba government college, chirala has success fully completed a 30 days intern ship on marketing. During the period of internship their contribution is good.

A.KUMARI

A.KALYANI

A.SATHYAVENI

D.PALLAVI

D.PADMA

D.ROJA

G.HEMA

G.S.LAKSHMI

K.NEELIMA

This is based on collaboration for this year.

For SWATHI TEXTILES

V. Venkatesh
HR MANAGER **Managing Partner**

C. B.
PRINCIPAL *20/7/2020*

Principal
Y.A. Govt. Degree College for Women
CHIRALA-523155, Prakasam DL (A.P.)



CERTIFICATE FOR INTERNSHIP ON MARKETING

SWATHI TEXTILES CHIRALA

THIS IS TO CERTIFY THAT KUM _____

STUDENT OF YAGC(W) HAS COMPLETED 15 DAY INTERNSHIP ON MARKETING

SUCCESSFULLY. CONTRIBUTION OF HERSELF IS GOOD DURING THE COURSE PERIOD.

HR MANAGER

08594-9392

SWATHI TEXTILES

Wholesale & Retail Cloth Merchant

Plot 2, Ramalinga Chetty Road,
CHIRALA-523155, AP

For SWATHI TEXTILES

Managing Partner
PROPRIETOR



YA Govt. College for Women

Accredited by NAAC with 'B' Grade

Affiliated to Acharya Nagarjuna University, Guntur



Report on Job Training on Swathi Textiles

Start Date:-18-08-2020

End Date:-19-09-2020

Swathi Textiles Located in Chirala is one of the branded Textiles which is into manufacturing and trading of goods. It has it branches in many cities of South India. As it is one of the marketable and reputed Textile Company, the college decided to send few of the B.com students for on job training and Internship. The Swathi Textiles were very happy to receive our students for the Internship as they could learn certain skills from the employees.

About the Training: In this Training our students have alone their Internship for about 30 days. To observe the Manufacturing procedure, quality of the good is also observed. The packing and labeling of the goods is also explained by the workers in detail to our students. In this training the customer expectations from the Textile Company / seller is observed. Most of the customers expected good relations with them; as such this motivates them to purchase goods. The best way to improve sales is to retain the customer for upcoming sales and to build customer loyalty with them.

Outcomes:-

- Students Learnt managerial skills which are beneficial for them at hard situations.
- Practical knowledge on trade activities, manufacturing activities is gained by the students.
- The tatics of a Sales manager and Human Resources Manager are also learnt by the student



Principal

19/09/2020

Y.A. Govt. Degree College for Women
CHIRALA, Praksam Dist., (A.P.)



30° C
I'M HERE
CHIRALA
SUN, 20 SEP 2020



[Handwritten Signature]
Principal 19/09/2020
Y.A. Govt. Degree College for Women
CHIRALA, Praksam Dist., (A.P.)